

# PROJECT WHITE BUTTERFLY

## OD2A LOCAL - YEAR TWO

### Sep 2024-Aug 2025



Project White Butterfly is dedicated to supporting individuals and families affected by substance use. Through peer-led outreach, compassionate connection, and community education, they help people find hope, healing, and recovery.

**FREE COMMUNITY DINNER** at  **The Recovery Collective**

Made possible with help from  **Neighborhood Leadership Development Program**  
A Connection for Community Change

- **Where:** 6400 Memphis Ave, Cleveland 44144
- **When:** EVERY SATURDAY AT 6:00pm
- **What:** Join us for a free meal and socializing
- **Who:** Open to everyone - people in recovery, recovery allies, community members, and children welcome!

Sample of PWB's community efforts



### Surveys

1,726 community members took a Stigma Survey

86% reported that SUD is a brain disorder

90% stated overdose prevention services are helpful

### Stigma



### Outreach

89 Overdose Prevention Outreach events completed with 3,075 attendees

Nearly 2,432 pre-measured naloxone kits distributed

4 Dispelling Stigma Art Gallery Events hosted with over 240 attendees

### Harm Reduction



### Clients

34 clients encountered (47% Female, 76% White)

Clients self reported past trauma (85%), mental health issues (74%), and past criminal history (50%)

65% of clients encountered are referred and linked to treatment.

18% of clients use overdose prevention

### Linkage

#### CONTACT PWB

Phone: (216) 727-8725

#### Project White Butterfly

<https://projectwhitebutterfly.org/>

**CCBH** CUYAHOGA COUNTY BOARD OF HEALTH  
Your Trusted Source For Public Health Information

 **CASE WESTERN RESERVE UNIVERSITY**  
Jack, Joseph and Morton Mandel School of Applied Social Sciences  
Center for Evidence-Based Practices

This publication was supported by the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) as part of the Overdose Data to Action: LOCAL (CDC-RFA-CE-23-0003) award. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, CDC/HHS or the U.S. Government.

The access and use of REDCap for data collection is made possible by Clinical and Translational Science Award- UM1TR004528.