

**Cuyahoga Regional HIV Prevention and Care Planning Council**  
*Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties*  
**Billy Gayheart, Jr., Chair**



**Membership, Retention and Marketing (MRM) Minutes**  
**Wednesday, March 18, 2026**  
**4:00 – 5:00 PM**

MRM Planning Council Members		Planning Council Members	Community Attendees	Guest Speakers
1. Billy Gayheart, Chair	P	Tony Elmore		
2. Kimberlin Dennis	P	LeAnder Lovett		<b>Recipient Staff</b>
3. Christy Nicholls	A			Lisa-Jean Sylvia
4. Brian Kimball	P			Brittanie Evans
5. Naimah O’Neal	P			Danielle LeGallee
6. Faith Ross	A			Zach Levar
7. Deairius Houston	P			Anastassia Idov
<b>Total of 12 in attendance.</b>	<b>P = Present A = Absent O(Other) = Phone * Non-member Volunteer or Pending PC Member</b>			
<b>Call to Order</b>	<b>Chair, Billy Gayheart, called the meeting to order at 4:03 pm.</b>			
<b>Moment of Silence</b>				
<b>Quorum Determination</b>	5 of 7 MRM committee members present - quorum of 4 needed.			
<b>Welcome, Introductions &amp; Conflicts of Interest</b>	All members, attendees, and guests welcomed, and asked to state names, affiliations, and conflicts of interest in the chat. <hr/> <i>Conflicted: Naimah O’Neal – The Centers; Deairius Houston - UH</i>			
<b>Approval of Agenda</b>	<b>MRM Committee reviewed the agenda for March 18, 2026.</b> Motion made by Naimah O’Neal, seconded by Brian Kimball Motion passes without objection.			
<b>Approval of Minutes</b>	<b>MRM Committee reviewed the minutes for February 18, 2026.</b> Motion made by Naimah O’Neal, seconded by Kimberlin Dennis In favor: all; Opposed: none; Abstained: Brian Kimball, Deairius Houston, Tony Elmore, LeAnder Lovett			
<b>Committee Business</b>	<b>a. Attendance Report</b>			

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PC Member	Attendance % 2025	Attendance % YTD (January – February 2026)
Kimberlin Dennis	182%	175%
Christy Nicholls	150%	125%
Brian Kimball	120%	100%
Cielle Brady	135%	225%
Tony Elmore	50%	113%
Billy Gayheart, Jr.	207%	200%
Tiffany Greene	85%	100%
Dr. Barbara Gripshover	93%	100%
Deairius Houston	195%	175%
LeAnder Lovett	93%	125%
Talib Mahdi	157%	150%
Xiomara Merced	127%	125%
Lorsonja Moore	161%	138%
Dr. Lisa Navracruz	0%	75%
Naimah O'Neal	158%	125%
Julie Patterson	175%	100%
Sahara Rivera	75%	50%
Faith Ross	135%	63%
Karla Ruiz	95%	113%
James Stevenson	95%	100%
Anthony Thomas	80%	50%
Stephanice Washington	13%	88%
<b>Committee Members</b>		
Chris Krueger	150%	100%

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- The middle column is for the year 2025 and the column on the right is just for January and February. One thing to note is that some folks were not members in 2025, so their low percentages were not concerning.
- Your percentage of your goal is calculated each month, then the average percentage for the year is taken for the 2025 column. If you reach 40 points for the month, that is 100%.
- Once you dip below 75%, we will check in with you. You can get extra points for attending more meetings beyond your Committee of Record and Full Planning Council.
- Lj will check in with Sahara, Faith, and Anthony regarding attendance to see how they can be supported.
- If you miss a meeting, you can attend other meetings to make up points.

**b. Open Nominations: Vote on New Applicants**

- Billy – Anything that is discussed or shared in this meeting, stays in this meeting.
- **New Applicant: Kent Cicerchi** – through both education and work experience, Kent brings a breadth of knowledge and experience that will serve the Planning council. He holds a bachelor degree in applied mathematics, with a minor in Probability and Statistics, as well as a Juris Doctorate degree. As demonstrated through his work as Chief Financial Officer of a federally chartered credit union, Kent has an ability to analyze and discuss complex financial issues. Additionally, Kent has first-hand experience serving communities impacted by HIV, having worked at the UCC Coalition for LGBTQ+ concerns.

**Motion to approve Kent Cicerchi to the Cuyahoga County Executive for formal appointment to serve on Planning Council; and approval to serve as a committee member while waiting for formal appointment.**

Motion made by Kimberlin Dennis; seconded by Naimah O’Neal  
 In favor: 5; Opposed: 0; Abstained: none

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	<p><b>c. In-person Training</b>  <i>Purpose: Welcome new people to learn about the Planning Council; create space for connection amongst stakeholders; provide training for Planning council members and Committee Volunteers</i></p> <ul style="list-style-type: none"> <li>• We want folks to feel connected, a sense of belonging, trust, more attached to the group and to the work of the planning council, comradery, and that their time was well spent.</li> </ul> <p>i. Finalize Agenda</p> <ul style="list-style-type: none"> <li>• 4:45 – 5:15: Set Up</li> <li>• 5:15: Huddle</li> <li>• 5:30: Arrival and Dinner, trivia worksheet on table</li> <li>• 5:50 – 5:55: Welcome</li> <li>• 5:55 – 6:30: Lingo Bingo (with introductions) – Purpose: break the ice with a game and teach common acronyms and terms used at Planning Council</li> <li>• 6:30 – 6:45: Flash Interviews – Purpose: help show new people why they should join the Planning Council</li> <li>• 6:45 – 7:20: Kahoot Quiz Game Show – Learn more deeply about RW Services and/or Planning Council. Questions will focus on Medical Nutrition services v. food bank/ home delivered meals; Home Health Care v. Home and community-based Care; and EIS</li> <li>• 7:20: Closing &amp; Raffle, time to mingle</li> <li>• 7:30: Clean up</li> </ul> <p>ii. Volunteer Roles</p> <ul style="list-style-type: none"> <li>• Everyone should invite people</li> <li>• Setup – arrive at 4:30 to help with set up</li> <li>• Clean-up starts immediately</li> <li>• Acronym Bingo – caller (Kimberlin &amp; Tony)</li> <li>• Interviewees</li> <li>• Game show host (LeAnder &amp; Sahara?)</li> </ul> <p>iii. Who are you going to invite to Planning Council Game Night?</p>
<b>Parking Lot</b>	
<b>Announcements</b>	<p>Lj – the survey is open and we need folks to complete the survey, especially if they are under 40, are Latino, or live outside of Cuyahoga County.</p> <p>Billy – The National Ryan White Conference registration is open. The Fast Track Cleveland-Cuyahoga has approved their press release.</p> <p>Anastassia – I can reach out to Zach for his comments on the press release for the Fast Track cities.</p>
<b>Adjournment</b>	<b>Meeting adjourned by Billy Gayheart at 4:49 pm.</b>
<p><b>Reminder: Check your Email or the Website for Minutes and Agendas</b>  <b>Visit the Ryan White HIV/AIDS Homepage at: <a href="http://www.ccbh.net/ryan-white">www.ccbh.net/ryan-white</a></b>  <b>Next Meeting: April 15, 2026 4:00 - 5:00 pm</b></p>	