



**CUYAHOGA COUNTY
BOARD OF HEALTH**

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Baby on Board: Program Overview & Data

CCBH Data Days
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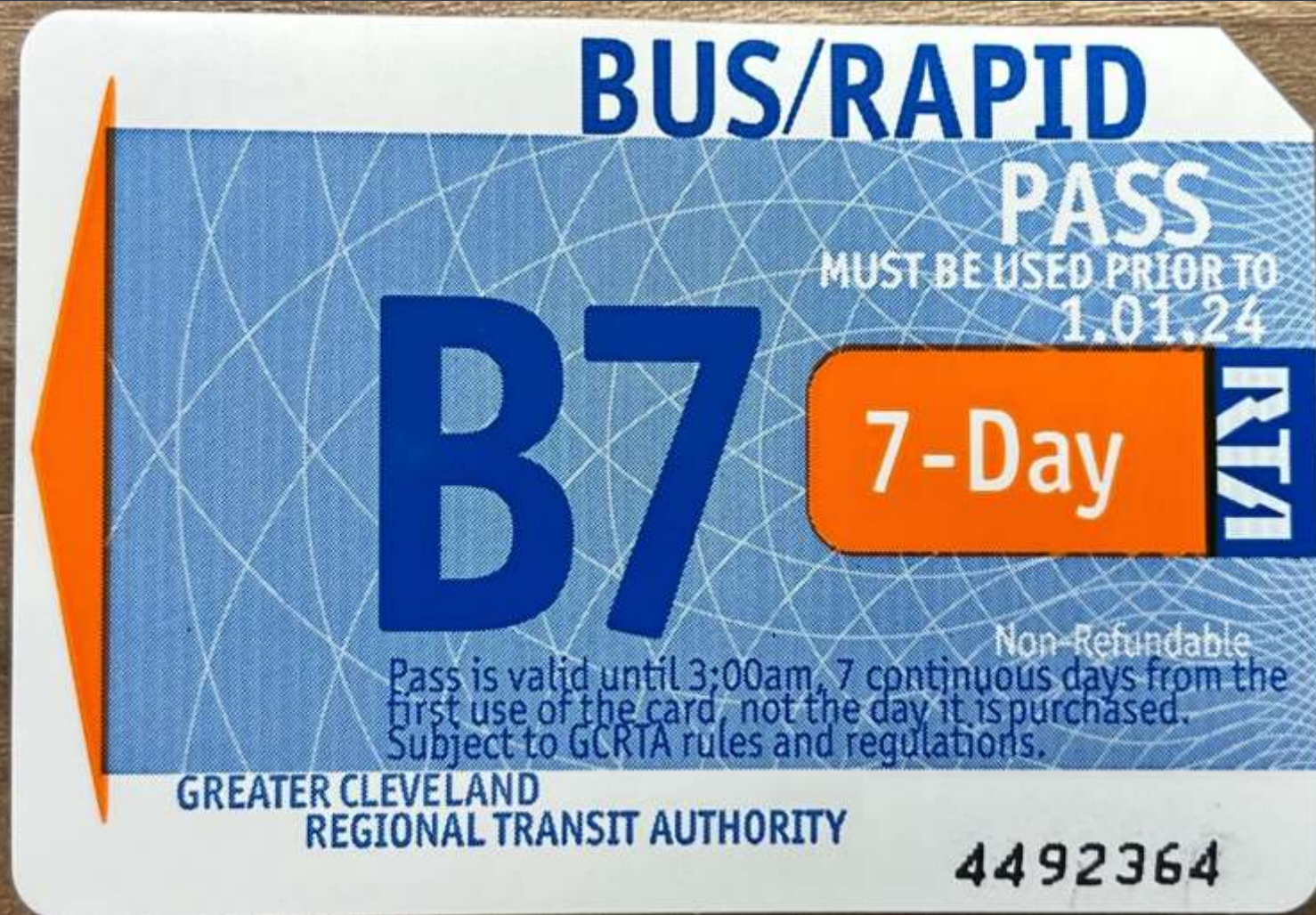


More than 6,100 transit passes distributed

Example of transit pass

7-day consecutive daily transit

Weekly pass



Findings from Survey Responses

First-Time Recipients: 35% received their first pass; 65% are repeat users

Additional Passes: 39% receive passes for others

Primary Recipients: 27% for children aged 6-17, 45% for partners

Awareness Sources: 70% learned about the program from organizations distributing passes

Findings from Survey Responses (cont.)

Increased Usage: 92% intend to use public transportation more frequently

Impact on Daily Life: 79% rate the bus pass as "Very Impactful"

Usage Frequency: 78% use passes daily

Findings from Survey Responses (cont.)

Satisfaction with Bus Services: 68% "Very Satisfied" with convenience and accessibility

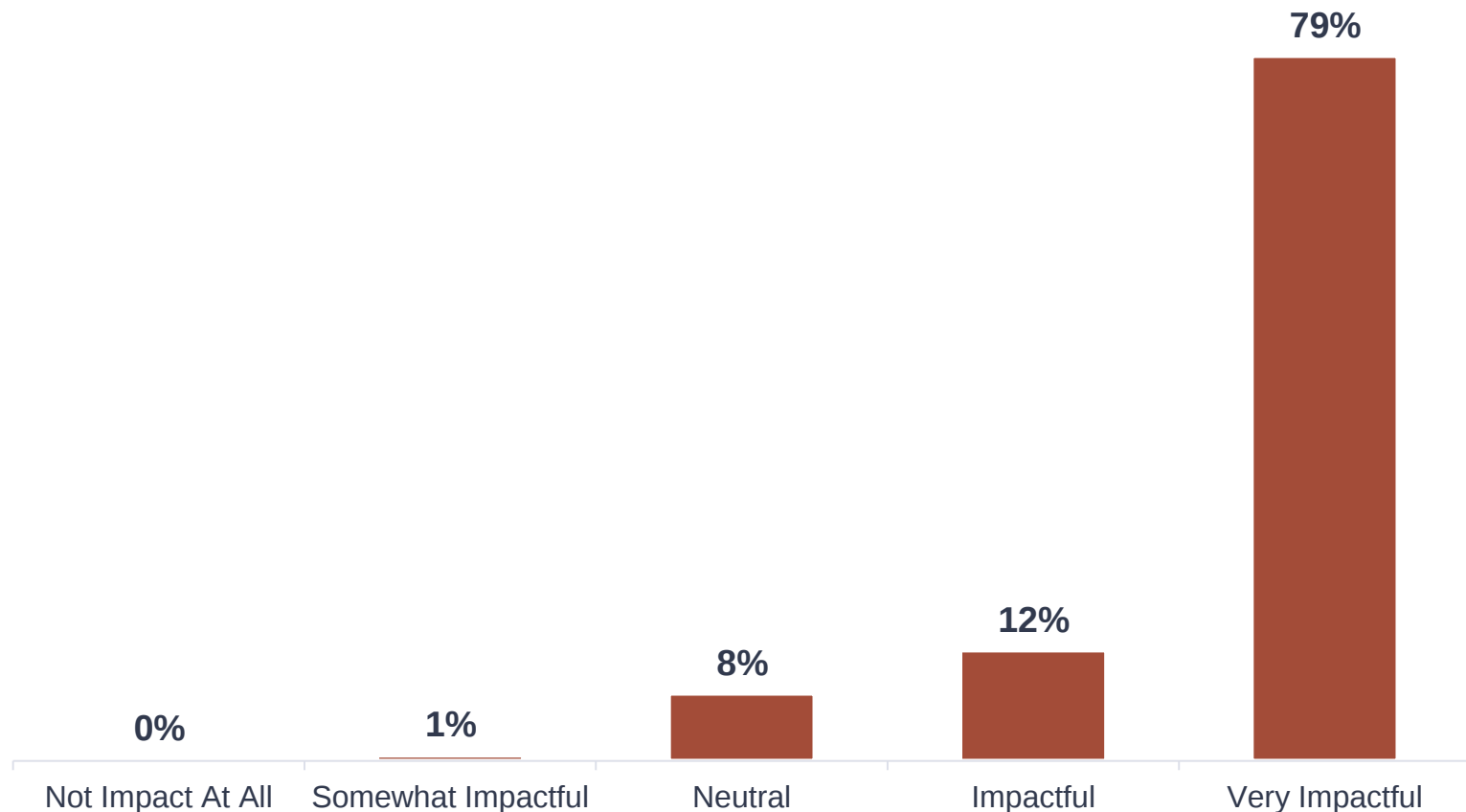
Bus vs. Rail: 97% use buses; 3% use trains/rails

Bus Stop Improvements: Requested enhancements include more seating (24%), shelters (19%), and real-time information (18%)

Impact on Families

Majority of respondents see the transit pass as an important factor in their daily lives

How would you rate the potential impact of the bus pass on your daily life?



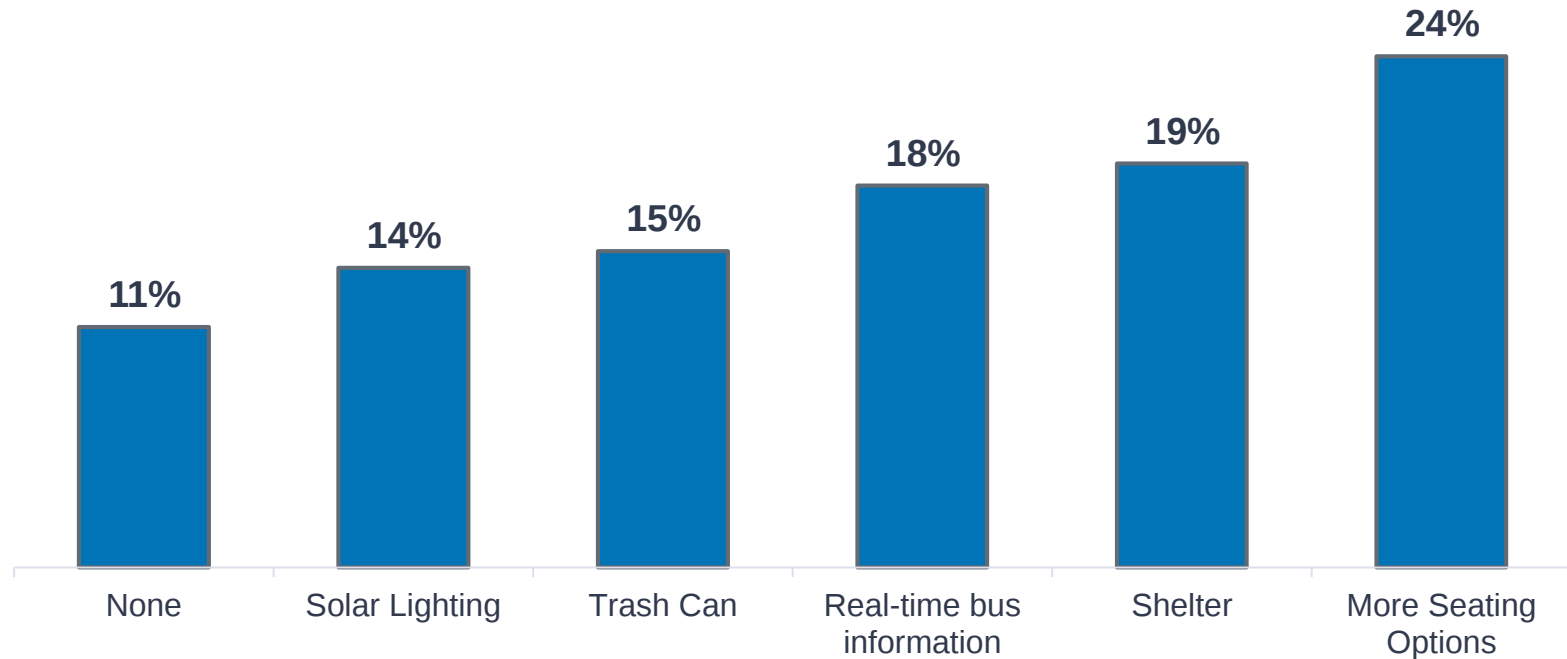
Wish list of bus stop's improvement

Strong desire for practical improvements such as:

- seating
- shelter
- real-time information

To enhance the overall comfort and convenience of waiting for the bus.

What improvement(s) would you like to see at the bus stop which you most often board?



Transit Passes Issued by Zip Code of Residency overlayed with 2018 Per Capita Income

Transit Passes Issued January 30, 2024 - September 16, 2024

3,700

2018 Per Capita Income

42 to 21,100

21,100 to 25,400

25,400 to 29,800

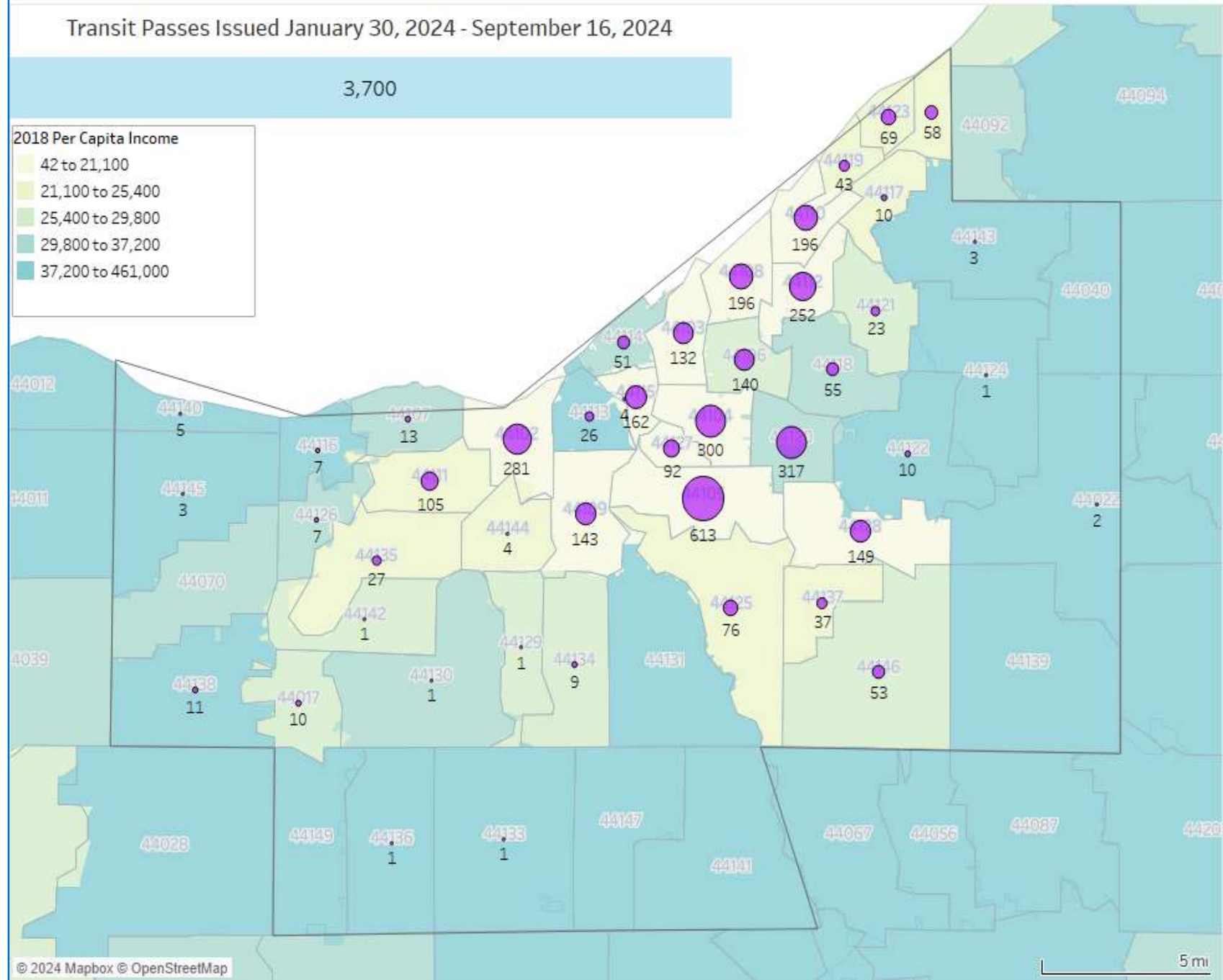
29,800 to 37,200

37,200 to 461,000

Geographic distribution of passes

ZIP Codes with lowest per capita income

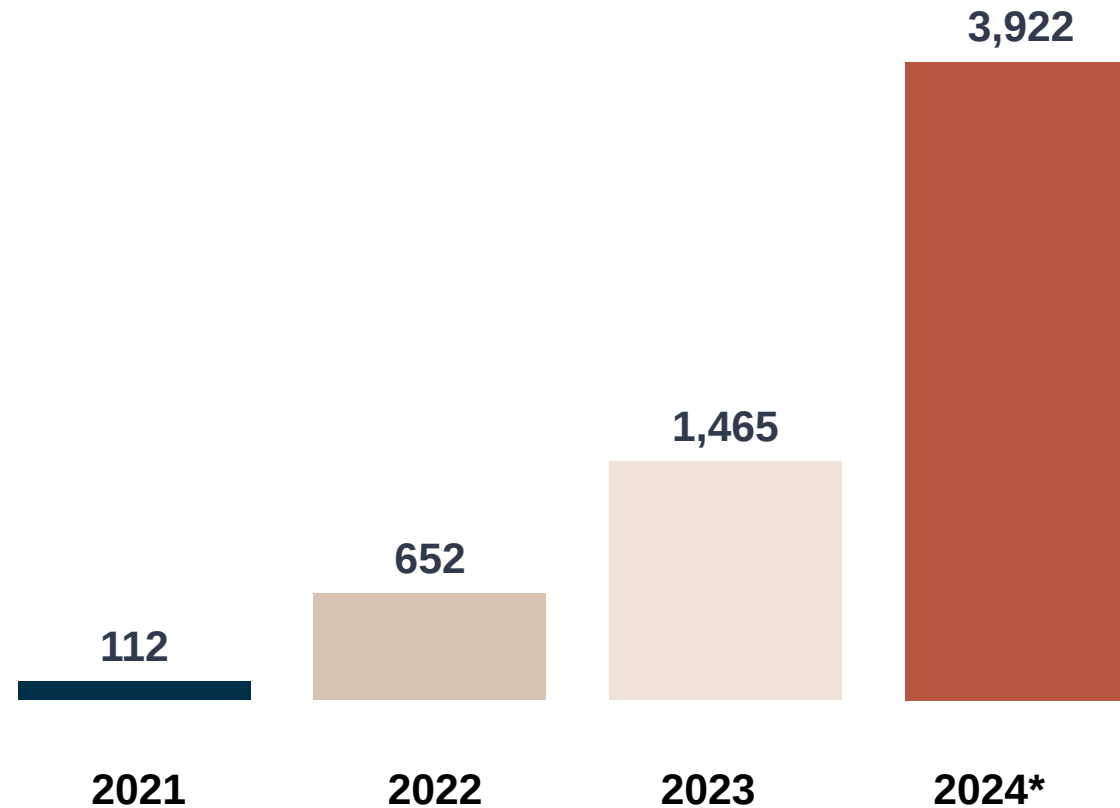
Reaching into needed communities



22 partners with 35 programs

Transit Pass Distribution by Year

22 partners with 35 programs



* 2024 not a complete year

Summary

As transit pass use increases, there's a chance to enhance routes and service frequency in response to rising demand

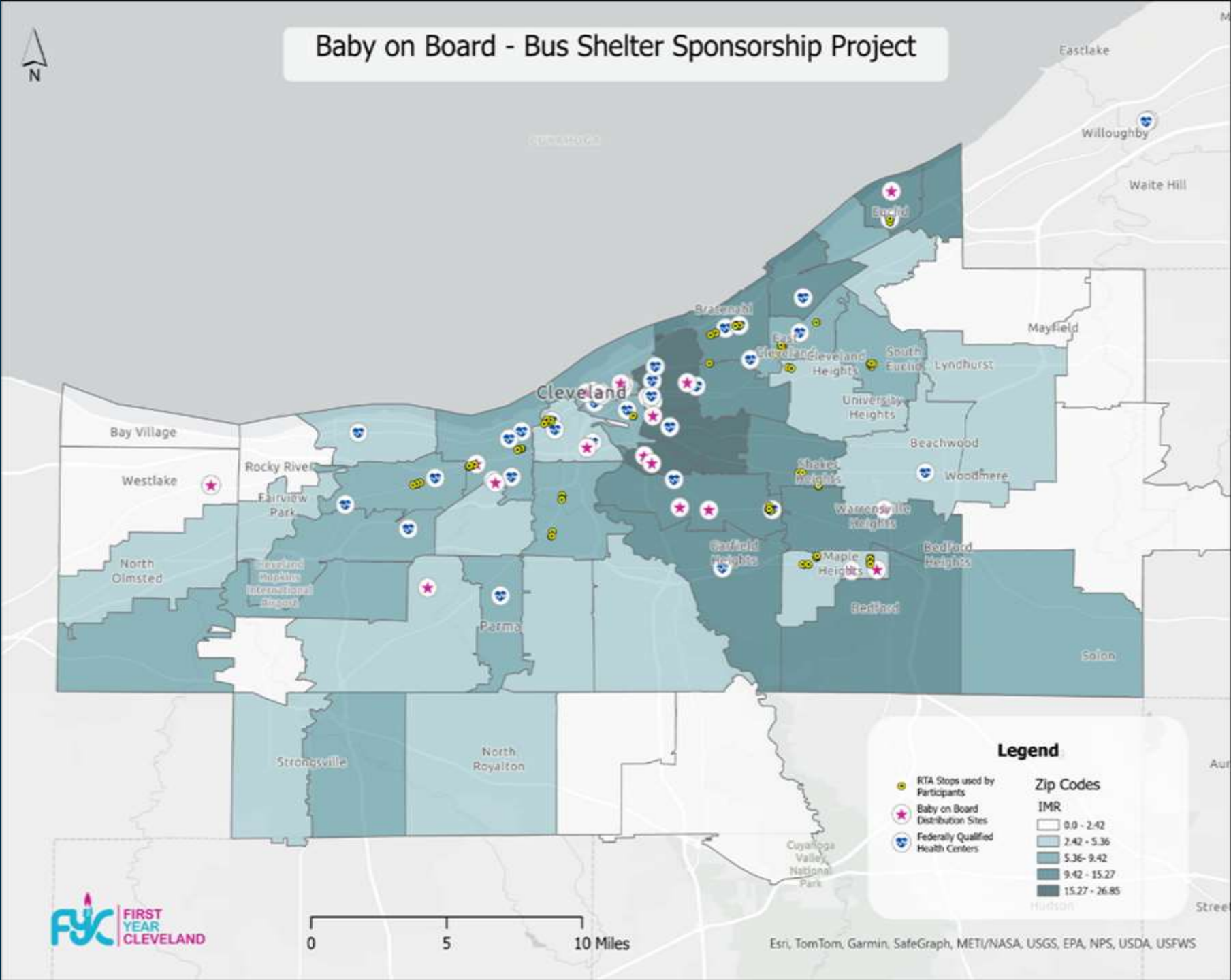
Survey data reveal user preferences and satisfaction levels, indicating an overall effective public transportation system

User feedback highlights specific areas for potential improvements

Future outcome impact evaluation



Future Identified
Shelters
Infrastructure



Client Impact

► Emerald Glass

Young first time mother

Has been receiving weekly transit passes for over one month to secure transportation to work and general travel

Her vehicle was recently totaled in a car accident and had very little family support

The program has provided her with a reliable transportation option to care for her family



Client Impact

► Sierra Swint

Mother of three

Received weekly transit passes for several months for herself, partner, and children when needed to secure transportation to and from work and medical appointment including therapy for her then hearing impaired child

The program enabled them to sustain employment and complete timely appointments



Contributing Partners and Contact

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Thank you!