Cuyahoga Regional HIV Prevention and Care Planning Council

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties
Billy Gayheart, Jr., Chair

Membership, Retention and Marketing (MRM) Minutes Wednesday, April 16, 2025 4:00 – 5:00 PM

MRM Planning Council Members				Planning Council Members	Community Attendees	Guest Speakers	
1. Billy Gayheart, Chair			Р	Julie Patterson	Cielle Brady*		
2. Kimberlin Dennis			Р	LeAnder Lovett			
3. Christy Nicholls			Р			Recipient Staff	
4. Brian Kimball			Р			Lisa-Jean Sylvia	
5. Naimah O'Neal			Р			Brittanie Evans	
6. Faith Ross			Р			Danielle LeGallee	
7. Deairius Houston			Р				
Total of 13 in attendar	ice.	P = Pre Memb		A = Absent O(Other) = I	Phone * Non-member Volunt	eer or Pending PC	
		TVICITIE	<u> </u>				
Call to Order	Cha	ir. Billy	Gavh	eart, called the meeting to	order at 4:02 pm.		
Moment of Silence		,,	,	,,	P		
Quorum	7 of	7 MRM	com	mittee members present -	guorum of 5 needed.		
Determination					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Welcome,	All members, attendees, and guests welcomed, and asked to state names, affiliations, and						
Introductions &	conflicts of interest in the chat.						
Conflicts of Interest	Conflicted: Naimah O'Neal, Deairius Houston, Cielle Brady						
Approval of Agenda	MRM Committee reviewed and approved the agenda for April 16, 2025.						
			de by Faith Ross, seconded by Christy Nicholls				
	In F	avor: all	; Opj	oosed: 0			
Approval of Minutes	MRM Committee reviewed and approved the minutes from March 19, 2025.						
Motion mad			de by	e by Christy Nicholls, Seconded by Kimberlin Dennis			
	In F	avor: all	; Opp	osed: 0; Abstained: Faith R	oss		
Committee Business	a. Open nominations update						
			•	ed 3 interviews with more	scheduled.		
				al and 2 new applicants			
		•			about reflectiveness. We curr	ently only have 3	
		• • •		ons from unaffiliated PLWI			
		-			we need to stay in compliance		
				_	to orientation next Wednesda	ay?	
		-	•	have all been invited but a	re not all able to attend.		
	b. 2025 Forms: Update						
				_	I need to complete their form		
				•	I forms to orientation if neede	ed.	
	c. Fi	c. Finalize plans for the New Member Orientation					



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	Orientation is next week at Circle Health. 5:00 – 5:30 is for new members. Orientation				
	will be from 5:30 – 8:00.				
	Decision was made to keep all slides as they were last year.				
	 Please RSVP. We could use a few people to help with outreach to get RSVPs. 				
	Pizza, salad, beverages, cake will be provided.				
	We need volunteers to come early for set-up and stay for clean-up				
	Brittanie will bring tablecloths, giveaway items, gas cards				
	d. Update on Bylaws review				
	Christy – at Full PC we will talk about where we are in the process and that we are				
	looking at things like attendance and term limits. All of this is subject to feedback we get from the Site Visit.				
	 Lj – conversation about attendance was how do we balance the desire for people to meet the full commitment, but is still reasonable? 				
	 Naimah – is there some way to compensate people who regularly attend meetings? Cielle – incentives for attending meetings helps to draw in a wider audience. I will be following up with a lot of young folks that I met at the ACT Up meeting. 				
	 Lj – I don't think that giving gift cards or food is an allowable expense for attending online meetings. In-person food is an allowable expense. Youth workgroup takeaway is the idea of partnering with agencies who have fellowships for young professionals. 				
Parking Lot	None				
Announcements	Julie – The ATC is going to have a Cleveland Foundation summer intern.				
	Julie – April 29 th event at The Centers about the current state of affairs.				
	https://www.communitysolutions.com/resources/hiv-aids-community-briefing-2025				
Adjournment	Meeting adjourned by Billy Gayheart at 4:44pm.				
	Motion was made by LeAnder Lovett, seconded by Faith Ross				
	All in Favor.				
	Reminder: Check your Email or the Website for Minutes and Agendas				
Visit the Ryan White HIV/AIDS Homepage at: www.ccbh.net/ryan-white					
Next Meeting: May 21, 2025 4:00 to 5:00 pm					