

Cuyahoga Regional HIV Prevention and Care Planning Council

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties
Naimah O'Neal, Faith Ross – Co-Chairs

Community Liaison Committee (CLC) Minutes Wednesday, November 6, 2024 12:00 pm to 1:30 pm

Start: 12:02 PM End: 1:31 pm Facilitator: F. Ross

Welcome and Introductions

Moment of Silence

Please note: PC members who have a conflict of interest must inform the committee at the beginning of each meeting. A Conflict of Interest, as it pertains to the Ryan White Planning Council Bylaws, is defined as "an interest (actual or perceived) by a Planning Council member in an action that may result in personal, organizational, or professional gain for the member or his/her spouse, domestic partner, parent, child, or sibling."

Approval of Agenda: November 6, 2024

Addendum: To add and approve the 'Connection Questions' item to the agenda, as written and

presented on screen.

Motion: K. Dennis Seconded: B. Gayheart

Vote: In Favor: All Opposed: 0 Abstained: 0

Motion passed.

Approval of the Minutes: October 2, 2024

Addendum:

Motion: N. O'Neal Seconded: B. Gayheart

Vote: In Favor: 4 Opposed: 0 Abstained: 1- C. Droster

Motion passed.

Old/New Business

Connection Questions - N. O'Neal

Recently, issues on gaining entrance into CLC meetings has been brought to our attention. In general, all PC meetings are open to the public, with the exception of CLC, as it is intended to be a safe space to share, as well as a requirement in our bylaws to be private. Additionally, at today meeting there were several people who joined that were unable to get clearance due to them not adequately providing enough information on either themselves, or how they obtained the meeting link to get access. As there may also have been a breach in sharing our link, we are now asking for input on how to proceed with our meetings in the future, specifically on keeping them and the meeting links private.

L.J. Sylvia - We will re-send it, and provide help to complete that form.

Debrief Listening Session - N. O'Neal

We had our last listening session for the year, online, on September 2rd. The listening session went well, although we still had issues like before in not being able to verify people that received the link to join. One person said their doctor gave them the link, however, none of them could not verify or give any

^{*}Comment: J. Mazo – Most connection issues were due to conflicts with evening meetings in working nights and sleeping during the day.

^{*}Response: N. O'Neal - We mostly want to know if issues are on privacy, and/or accessing the link.

^{*}Comment: B. Gayheart - We also have an PC, non-official membership application available.



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specifics on who they were or how they were referred. So, while we want to continue having listening sessions, we just need to figure out the best way to get more people to attend, particularly online, and on verifying their attendance.

- **F. Ross** Agree, and attendance may also have to do with receiving information from doctors, case workers, etc. The earlier we get info out, possibly the better, as many PLHW may not see doctor's regularly, especially if they're considered stable.
- **L.J. Sylvia** The best session was in-person at Neighborhood Connections, in that this may be best way to get more people to attend, automatically. Also, Metro has been approached on getting the youth group to participate.
- N. O'Neal The Sankofa retreat this weekend may be a way to inform folks on this.
- J. Mazo Being on the Sankofa Advisory board, will assist as needed.
- L.J. Sylvia Also, if anyone has space for a listening session, let us know and we will follow up on that.
- T. Moyel In our support groups, people have been invited to both PC meetings and listening sessions.
- **F. Ross** Many people like that the meetings are open, as one person who was curious about PC has agreed to a meet and greet. These type of efforts would bring more participation from the Lorain region.
- **L.J. Sylvia** Please feel free to invite persons who hear about us in multiple places.

Survey Dates and Promotion - L. Sylvia

We have received over a dozen responses, as our goal is to increase the numbers from last year. The due date for the new survey is January 20^{th} , in which we will look to do two promo pushes; one for Dec 1^{st} to Dec 20^{th} , and January 6^{th} to January 14^{th} . For this push, we will also send reminders to all medical case managers, so that the information can be ready to present at the February Full PC meeting.

Survey Promotion

- Online is best!
- Printed surveys also available. Must be returned to CCBH or to Lisa-Jean. CLC and PC members can also enter online.
- Working to revise Spanish language version.
- We will share broadly via email list and Medical Case Managers.
- *Comment: N. O'Neal World AIDS Day (WAD) would be a good time to begin with survey, as we would like those who want to help at the table.
- *Comment: L.J. Sylvia With the survey, online may be best, in that it can be done on the phone, and if someone needs assistance, you can help them.
- *Question: N. O'Neal Is it possible to create a QR code?
- *Response: L.J. Sylvia Yes, last year we had palm cards with QR codes, and we will work on revising that process. We will also revise a Spanish version and have it available for WAD. In general, we want to share this in our supports groups and with people living with HIV that you know.
- *Question: T. Moyel Is the survey out there or just for PLWH to access?
- *Response: L.J. Sylvia It is for people receiving RW services, it's not generalized. In working with Cielle on youth groups, we are looking to put together other platforms for marketing, including asking CCBH to create a post.
- *Comment: B. Willis Will also have a couple iPads available for WAD.



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Decide on Marketing Materials - L.J. Sylvia

We received info on a couple items to consider as giveaways for WAD. However, we will look at January to begin deciding on what materials, giveaway items, and/or funding we will need to have for our upcoming meetings, summer events, and onward.

- *Comment: N. O'Neal This will involve Ryan White items with logos, in which we will discuss for ideas.
- *Question: J. Mazo Any data on how or if swag is effective?
- *Response: L.J. Sylvia We don't have data on effectiveness, just mostly on if it's available. One suggestion for smaller items is possibly have a QR code that links to a website, in connecting that with our messaging.
- *Question: T. Marbury With tri-pack advertised items, can they be purchased separately?
- *Response: L.J. Sylvia Yes, these are just a few items shown in marketing.
- *Comment: B. Willis Also consider not using TGA on items, as you can easily get cool stuff at dollar stores and just put a Ryan White or CLC sticker on them.
- *Comment: N. O'Neal We will meet and discuss this separately on maybe adding something in the characters, spelling out Ryan White, or coming up with other logos.
- *Comment: J. Mazo- Be mindful of costs, and maybe decide one great item, like t-shirts.
- L.J. Sylvia We will start working and come back in January with decision on orders for 2025 items.

Discuss the 2025 Work Plan – F. Ross

The new meeting time has allowed for presentations for 2025. We will now brainstorm for ideas.

CLC Presentation Ideas - Presentations Conducted

- 1. REPRIEVE Study and Cardiac health for people living with HIV
- 2. Nutrition
- 3. How to Use MyChart

New Presentation Ideas - Goal: To have five (5) Presentations in 2025

- 1. Open Enrollment What to know about Marketplace and Medicare Advantage plans before selecting insurance.
- 2. Partnering with your Medical Case Manager (social worker) or panel about different roles.
- 3. End of Life issues -life insurance
- 4. Long-acting treatment and long-acting prevention
- 5. What to know about cognitive disorders
- 6. Managing comorbidity challenges for people aging with HIV
- 7. Services for seniors
- **J. Mazo** Maybe expand social worker presentation to medical case managers, community advisors, or others in showing ways PLWH can be more connected with providers.
- **L.J. Sylvia** Maybe including care teams.
- N. O'Neal Presenting on end of life issues, insurance specifically.
- **B. Willis** A long-acting injectable presentation.
- **L.J. Sylvia** We also want to decide how many presentations to do and how often. Like maybe one every other month.
- J. Mazo Look at presenting how/if our medical structures are meeting needs of older persons.

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N. O'Neal - Co-morbidity challenges for aging PLWH.

L.J. Sylvia – We would want speakers knowledgeable on people aging.

N. O'Neal - The discussion on aging is new for everyone, not just PLWH. While no one person has the answer, the more info we have the better we can make alliances to help our community.

World AIDS Day December 2nd – Will you join us? – F. Ross

L.J. Sylvia - If you would like to join in helping at the table, please let us know.

J. Mazo – As a note, Jen Smith from Metro is leading the quilt project.

L.J. Sylvia - They also need quilt sitters to assist in shifts.

Parking Lot - None

Announcements - None

Adjournment

Motion: N. O'Neal Seconded: K. Dennis

Attendance

	CLC Members	Jan	Feb	Mar	Apr	May	June PSRA	Aug	Sep	Oct	Nov
1	Naimah O'Neal, Co-chair	20	20	0	20	20	20	20	20	20	20
2	Faith Ross, Co-chair	20	20	20	0	20	20	20	20	20	20
3	Stephanice Washington	20	20	0	0	0	0	0	0	20	0
4	LeAnder Lovett	0	0	20	20	20	0	20	20	20	0
5	Bryan Jones	20	0	0	0	0	20	20	20	0	0
6	Mike Deighan	20	0	20	20	0	20	20	0	20	0
7	Talib Mahdi									20	0
	Total in Attendance	5	3	3	3	3	4	5	4	6	2

PC Members: K. Dennis, C. Droster, B. Gayheart

Attendees: J. Mazo, T. Moyel, B. Willis, A. (guest), T. Marbury

Staff: L.J. Sylvia, T. Mallory