

Cuyahoga Regional HIV Prevention and Care Planning Council

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties

Billy Gayheart, Jr. Chair



Membership, Retention and Marketing (MRM) Minutes

Wednesday, August 21, 2024

4:00 pm to 5:00 pm

Start: 4:04 pm

End: 4:56 pm

Facilitator: B. Gayheart

Moment of Reflection

Welcome and Introductions

Approval of Agenda: August 21, 2024

Motion: J. Citerman-Kraeger Seconded: N. O’Neal

Vote: In Favor: All Opposed: 0 Abstained: 0

Approval of the Minutes: June 5, 2024

Motion: C. Nicholls Seconded: J. Toombs

Vote: In Favor: 4 Opposed: 0 Abstained: 2 – N. O’Neal, J. Citerman-Kraeger

Open Nominations

Discussion and Vote on New Applicants – B. Gayheart

This discussion is a continuation of the conversation on the three remaining candidates up for official planning council membership approval. Last month, we talked about the 33 percent (%) compliance number that we are to follow, in determining how to make the best selection on which candidates to move forward, as we look to finalize this process.

***Question: C. Nicholls** - Do the numbers include the former Medicaid rep with the role change?

***Response: L.J. Sylvia** - The numbers do include that rep and are not affected, as that person is still a PC member, though a decision on their seat has not been confirmed.

***Comment: B. Gayheart** – In looking at the reflectiveness percentage, or the percentage required for us to maintain by HRSA for PC membership, perhaps a more comfortable suggestion would be for 38%, adding one member or 36%, adding two members, as either of these percentages would allow us flexibility in making adjustments while remaining consistent.

***Comment: L.J. Sylvia** - The requirement is not to go below 33%, and the number should be the total number going forward, separate from who is chosen. The next step is to vote on which members go through, then move this to the Exec committee for them to put everything together for and bring to full PC.

***Question: B. Gayheart** – Keeping in mind those not chosen can still be non-official members, and understanding that this process is complex and difficult to digest, as chair, the recommendation is to go with 36%.

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***Comment: C. Nicholls** - If focusing on percentages, will confirm 36% for the number.

B. Gayheart - With the confirmation for 36%, we now ask for a motion approving the 36% reflectiveness target number in selecting the remaining candidates.

Vote for New Applicants

Motion: To approve the suggested recommendation of 36 percent (%) as the reflectiveness target number in selecting the remaining new candidates.

Motion: N. O'Neal Seconded: Christy

Vote: In Favor: All Opposed: 0 Abstained: 0

Motion passes.

Motion: To recommend Talib Mahdi for moving forward in the PC membership selection process.

Motion: C. Nicholls Seconded: J. Toombs

Vote: In Favor: 5 Opposed: 0 Abstained: 0

Motion passes.

Motion: To recommend Xiomara Merced for moving forward in the PC membership selection process.

Motion: C. Nicholls Seconded: N. O'Neal

Vote: In Favor: 6 Opposed: 0 Abstained: 0

Motion passes.

Motion: To recommend Sahara Rivera for moving forward in the PC membership selection process.

Motion: C. Nicholls Seconded: J. Citerman-Kraeger

Vote for: 6 Opposed: 0 Abstained: 0

Motion passes.

B. Gayheart – For the remaining part of the selection process, please note that the recommended reflectiveness target number of 36%, which has been approved, will only allow for two people to fill vacant seats on planning council. With that, listed below are the two, most urgent, HRSA-mandated vacancies we need to fill.

- 1. Hospital planning agencies or other healthcare planning agencies.**
- 2. Affected Communities, including PLWH and historically underserved subpopulations (youth, Latino, etc.).**

As all of the candidates are both highly qualified to serve and have been active PC participants in various ways, the suggested recommendation for now is to approve Xiomara Merced and Sahara Rivera for official planning council membership, as both can fill mandatory seats and are

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Attendance

	MRM Members	Jan	Feb	Mar	Apr	May	June PSRA	Aug	Sep	Oct	Nov
1	Billy Gayheart, Chair	20	20	20	20	20	20	20			
2	Joye Toombs	0	20	20	20	20	20	20			
3	Christy Nicholls							20			
4	Kimberlin Dennis	10	0	0	10	10	10	0			
5	Jason McMinn	10	10	10	10	10	0	0			
6	Naimah O'Neal	10	10	0	10	10	0	10			
7	Jeannie Citerman-Kraeger	10	10	0	0	0	0	10			
8	Faith Ross							0			
9	Deairius Houston							10			
	Total in Attendance	6	6	4	6	6	4	6			

PC Members: T. Mahdi

Attendees: none

Staff: M. Baker, L.J. Sylvia, T. Mallory