

Cuyahoga Regional HIV Prevention and Care Planning Council

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties

Billy Gayheart, Jr. Chair



Membership, Retention and Marketing (MRM) Minutes

Wednesday, April 2, 2024

2:30 am to 3:30 pm

Start: 2:37 pm

End: 3:12 pm

Facilitator: B. Gayheart

Moment of Reflection

Welcome and Introductions

Approval of Agenda: April 2, 2024

Addendum:

Motion: F. Ross Seconded: J. McMinn

Vote: In Favor: All Opposed: 0 Abstained: 0

Approval of the Minutes: March 6, 2024

Addendum:

Motion: F. Ross Seconded: J. Toombs

Vote: In Favor: 8 Opposed: 0 Abstained: 2 – K. Dennis, N. O’Neal

Open Nominations Update

Review Applications – L.J. Sylvia

We received three (3) applications, and we have just decided to extend the deadline through Monday. So please share it with others, as we are hoping to encourage participation from people living with HIV, who are under 40 years old and individuals from the Latino community.

Confirm Interviews – L.J. Sylvia

The interviews are set for the 12th and the 19th and these are one hour interviews, in which we need at least two people in each interview, and preferably at least one MRM member on each panel. It’s also good to have a diverse group of people from different committees and backgrounds. The panelists we have for now are: Naimah, LeAnder, Faith, Billy, and Kimberlin and, as we need more people, the link for becoming a panelist will be sent out to all PC members.

***Comment: F. Ross** - It’s fairly simple and offers a chance to get members you might not otherwise get to speak with in depth.

Determine a Process for Reviewing and, Where Necessary, Adapting the Bylaws – B. Gayheart

The MRM Committee is responsible for developing, reviewing, and making any needed changes to the bylaws. As part of the governance review team, we are to begin this process by first approving a recommendation to make changes to them. After that the Executive Committee is to review the proposed MRM Committee amendments and determine if they should be

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presented to full planning council for further action. To get started, we can look at discussing this at meetings or maybe work groups, as this will be a lengthy process, requiring advice on language, content, submitting info to multiple people, and making revisions, which in the end, may be a long time from now.

***Comment: N. O'Neal** – We may need to see where to start on places to review first.

***Comment: L.J. Sylvia** - Maybe ask co-chairs what areas they think we should review, then make a general announcement to full PC on specific areas they may want to review.

***Response: K. Dennis** - Yes, executive committee, break it down there and then filter it out. That way we can think it over and talk about it more.

***Response: J. McMinn** – Agree with exec starting, then filtering it out along the way.

***Comment: B. Gayheart** - This lands good, and exec committee is a starting point in putting leaders together to work on this.

***Comment: L.J. Sylvia** - Exec will be charged with looking at areas to focus on in May, then come back with updates in the June MRM meeting.

***Comment: J. McMinn** - If we can get something going in June MRM, good, and if not we can possibly look at an ad-hoc committee.

***Response: B. Gayheart** - We will see how to proceed and/or if a work group will be needed.

***Comment: L.J. Sylvia** - If interested in a workgroup, please put in chat. Those in the chat: Talib, Faith, Jason, and Naimah.

Takeaways

L.J. Sylvia - We can start with exec committee first and ask each chair to propose an amendment for each section. For the big sections, we need to look at how to review this.

L.J. Sylvia - Options on where to start

Option 1 - Form a work group.

Option 2 - Start with the executive committee.

Option 3 - To break it up as a committee and look to a certain date to provide an update on areas identified that need review.

B. Gayheart - For now, we ask everyone to start going through the Bylaws and PC Primer, so as to get familiar with those documents before discussions take place.

Motion: To bring forth the review of the Bylaws to the Executive Committee first, so they can identify the parts or areas that should be addressed.

Motion: F. Ross Seconded: N. O'Neal

Vote: In Favor: All Opposed: 0 Abstained: 0

Motion passes.

Parking Lot - B. Gayheart

Next week we will have attendance updates.

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Announcements

K. Dennis – Just want to thank everyone for the awesome job they did at orientation. It was so nice to be in presence of everyone, the information was good, the presentations were good, the food was good, and we just had a good time.

B. Willis – An upcoming event, “A Day of Connection: Art, Music, and HIV/AIDS” will be held on Saturday, April 13, 2024, from 11:00 am-5:00 pm., at the Oberlin College Allen Memorial Art Museum in Oberlin Ohio. There will be a gallery talk by artist and activist, Gil Kudrin entitled, “Night Sweats and T-Cells”, along with a concert, an exhibit of HIV AIDS activist material, which will be on display through December 15th, and other and musician and theater performances.

N. O’Neal - The Centers is doing their food markets again. Please pass the word for all to come and partake of the excellent fruits and vegetables these markets provide throughout the year. The first Centered Markets are scheduled for **Tuesday, April 9th at Uptown** and **Thursday, April 11th at Gordon Square (Lot across from 5209)**. If you would like to pick up bags for your clients, families, or yourself, please come visit the Markets between **12pm and 2pm**. Also, they need volunteers from 11:00 am-3:00 pm on both days for: sorting and bagging, food distribution, preparing bags, directing traffic, and information gathering. If you have any questions or would like to sign up to help on any Centered Market date, please email The Centers at:

BNRC@thecentersohio.org.

Adjournment

Motion: F. Ross Seconded: K. Dennis

Attendance

		Jan	Feb	Mar	Apr	May	June PSRA	Aug	Sep	Oct	Nov
1	MRM Members										
	Billy Gayheart, Chair	20	20	20	20						
2	Joye Toombs	0	20	20	20						
3	Kimberlin Dennis	10	0	0	10						
4	Naimah O’Neal	10	10	0	10						
5	Jeannie Citerman-Kraeger	10	10	0	0						
6	Clinton Droster	10	0	10	10						
7	Jason McMinn	10	10	10	10						
	Total in Attendance	6	6	4	6						

PC Members: L. Lovett, T. Mahdi, F. Ross, K. Ruiz

Attendees: M. Jackson-Rollins, E. Jones

Staff: M. Baker, L.J. Sylvia, T. Mallory