

Cuyahoga Regional HIV Prevention and Care Planning Council

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties

Brenda Glass, Billy Gayheart - Co-Chairs



Membership, Retention and Marketing (MRM) Minutes

Wednesday, May 3, 2023

2:30 am to 3:30 pm

Start: 2:36 pm

End: 3:31 pm

Facilitator: B. Gayheart

Moment of Reflection

Welcome and Introductions

Approval of Agenda: April 5, 2023

Addendum:

Motion: J. Toombs Seconded: F. Ross

Vote: In Favor: All Opposed: 0 Abstained: 0

Approval of the Minutes: March 1, 2023

Addendum:

Motion: F. Ross Seconded: N. O'Neal

Vote: In Favor: 9 Opposed: 0 Abstained: 1- J. Patterson

New/Old Business

Open Nomination Recruitment Update – B. Gayheart

We are still waiting to hear from County on the next steps for the five pending members up for official nomination. Last month, we reviewed our reflectiveness and discussed recruitment strategies for bringing in more youth. Looking at this, it was found a lot of this has to do with the HIV discrimination laws which may discourage youths from getting involved. Going forward with recruitment, we will have to keep in mind of missing gaps.

***Comment: B. Glass** – We currently need more Hispanic reflection, as we fall short there.

***Comment: L.J. Sylvia** – Please share what has been done to recruit youth and Hispanics.

***Response: B. Glass** – We've had plans, but now looking at doing things electronically that attract youth.

***Comment: A. Forbes** – For some, our current PC seems boring and not the voice to captivate them.

They need a popular leader who is experienced in youth and can capture their attention span.

***Comment: N. O'Neal** – Many youth want fun, but RW is a business and can't be fun all the time.

***Comment: B. Gayheart** – Perhaps we should form a workgroup, in looking at aging members and ending terms, as we're required that these categories stay on task.

***Response: B. Glass** - Those on board for a workgroup are: Billy, Brenda, Faith, Anthony F., and Naimah. For now though, this will go on our MRM June 7th agenda to discuss ideas on if a workgroup on recruitment is needed.

Committee of Record (COR) Forms Reminder – B. Gayheart

The latest COR forms were sent out to all in the April mailing. We ask that you please look for the form which was in your packets, complete it, and return it back to Toni, email or regular mail soon as possible. Also, if you need another form, let us know and we'll get one to you.

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Mentor Program Update

Listed are the Mentors and Mentors assigned for 2023 at today's May 3rd MRM meeting, of the five (5) new PC applicants pending County confirmation.

MENTORS	MENTEES
Billy Gayheart	Biffy Aguriano
Jason McMinn	Rhonda Watkins
Joye Toombs	Anthony Forbes
Jason McMinn	Daytona Harris
Faith Ross	Anthony Thomas

Parking Lot – None

Announcements

N. O'Neal – There are currently several community programs providing fresh produce. Also, the Centers (Circle Health on Euclid Ave) is sponsoring a 'Fireside Chat' on PrEP, today at 4:30 p.m. All are welcome.

J. Toombs – AFT is sponsoring two theatrical events: the play "Chevalier" and a play, "Black Girl in Love with Herself". Flyer info will be shared after the meeting.

A. Forbes – On Saturday, June 3rd, there will be a community ball, giving away thousands of dollars for various categories. This is geared towards youth, ages 14-24, but all are invited to come. Flyer details to follow.

Adjournment

Motion: N. O'Neal Seconded: F. Ross

Attendance

		Jan	Feb	Mar	Apr	May	June PSRA	Aug	Sep	Oct	Nov
	MRM Members										
1	Brenda Glass, Co-chair	20	20	20	20	20					
2	Billy Gayheart, Co-chair	20	20	20	20	20					
3	Joye Toombs	20	20	20	20	20					
4	Anthony Forbes					20					
5	Kimberlin Dennis	10	10	10	10	10					
6	Naimah O'Neal	10	10	10	10	10					
7	Jeannie Citerman-Kraeger	0	0	10	0	10					
8	Clinton Droster	0	10	10	10	10					
	Total in Attendance	5	6	7	6	8					

PC Members: J. McMinn, F. Ross

Attendees: none

Staff: M. Baker, L.J. Sylvia, T. Mallory