

Meeting Purpose EHE Community Advisory Group Meeting
Date/Start Time 1/11/2023, 9:00 AM-12:00 PM
Location CCBH
Meeting Leaders Gloria Agosto Davis, Erin Lark Turcoliveri, & Brian Lutz

Notes		
Item #	Agenda Item	Person(s) Responsible
1.	<p>Learn</p> <p>Diagnose Pillar</p> <p>JURISDICTIONAL GOAL: Diagnosing those with HIV as early as possible prevents individuals from unknowingly transmitting the virus to others. Proposed strategies in the diagnosis pillar focus on increasing access to testing for all community members by working across social service and health sectors to offer testing in a convenient and accessible way that meets people where they are.</p> <p>JURISDICTIONAL STRATEGIES:</p> <ul style="list-style-type: none"> • Equitable Access to HIV Testing: Increase availability of equitable HIV testing throughout the community. • Increased Utilization Initiatives: Increased utilization of primary care testing, ED testing, community testing locations, testing events and at-home options. • Partnerships: Strengthen existing and create partnerships with organizations including justice system, family planning, domestic violence centers, human trafficking taskforces & rape crisis centers and within HIV workforce. 	CCBH

	<ul style="list-style-type: none"> • Community Health Workers for Peer Navigation: Expand the integration of CHWs and Peer Navigators within hospital systems. <p>CCBH’s EHE Diagnose Initiatives & Partners:</p> <p>Emergency Dept. Testing</p> <ul style="list-style-type: none"> • MetroHealth and University Hospitals <p>SSP Testing</p> <ul style="list-style-type: none"> • MetroHealth and The Centers <p>Correctional Facility Testing at Cuyahoga County Correctional Center (CCCC)</p> <ul style="list-style-type: none"> • MetroHealth <p>Self-Testing</p> <ul style="list-style-type: none"> • We Think 4 A Change and The Centers <p>Community Outreach</p> <ul style="list-style-type: none"> • A Vision of Change, University Settlement <p>Sexual Health Clinics</p> <ul style="list-style-type: none"> • CCBH’s Title X Clinic began 01/03/2023 <p>EHE Diagnose EPI Report: see PowerPoint for full report</p>	
2.	Listen	CCBH, CDPH, WT4AC
	<p>Community Partner Spotlight</p> <ul style="list-style-type: none"> • HIV Counseling, Testing & Referral Services (CTR) • CDPH HIV Testing Services • HIV Self-Testing, We Think 4 A Change <p>Thank you to all of the speakers who presented. Speakers slides are included with their contact information.</p>	
3.	Build	CCBH/CAG

Step 1: Pre-study

- **No discussion or feedback provided by the group.**

Step 2: Action Planning

Start

- Increase agency partnerships among provider agencies.
- Hotline to answer questions/process results via home test
- Testing youth- normalize testing process; especially high risk population in family court and juvenile justice
- Partner with other agencies with less funding opportunities
- Distributing home testing- option for QR code for support
- Reduce the stigma around testing- treat HIV testing as any other health screening
- Prisons
- Open testing to non-traditional times- meet people where they are
- Target also more not at-risk individuals
- Standardized list of where we can go
- Work on at home testing hotline so there is someone we can talk to- CHW position
- Discovering new methods of engagement and testing; i.e. coffee shops, rec centers, libraries
- Non-traditional testing hours
- QR codes/apps for at-home testing kits
- Target groups through PCP/OBGYN
- Testing more frequently and at exit in prison/jail
- SSP advocate for mobile sites throughout county; not just Cleveland
- Standardizing handout with self-testing kits
- Pharmacy based testing and PrEP

Continue

- Increasing availability; i.e. home testing and through community partnerships (hospitals,

jails, etc.)

- Continue finding testing sites- think outside the box
- Continue Building partnership
- Working to open additional non-traditional testing hours/days
- Social media presence!
- Community health fairs
- Mobile unit & ED testing
- Universal testing
- Social media/ community health fairs
- Testing in prison/jails

Stop Due to time, most groups did not finish this section. Additional feedback can be submitted [here](#)

- Money making business? Which hurts patients when it comes to medication and health care.

Step 3: Taking Action

Group 1- County based 24/7 hotline to answer questions at home testing/new diagnosis, normalize process (thoughts/feelings), etc. Utilize CHW to facilitate hotline, linkage to care, increase unemployment opportunities.

Group 2- QR code on test that takes the individual to agency website/video which walks to individual through taking the at-home test. Also links community to resources.

Group 3- Non-traditional hours- summer month outreach in parks in afternoon, apartment complex outreach. Recruit testing champions.

Group 4- More CHWs. More evening/ weekend flexible hours. Provide flyers for outreach events. Challenges may include, flexibility depends on agency, tester transportation (car provided?), having Linkage/medical staff available, and having two people go at once.

	<p>Group 5- Provider education (OB, PCP). CHWs to help linkage to care.</p> <p>Group 6-Standardizing resource hand-out</p> <p>Step 4: Observation and Evaluation</p> <p>Group 1- # of calls, # of individuals served, # of reported results, # of test provided, code links to track providers distribution of test. Clients can call hotline to anonymously log results by code.</p> <p>Group 2- How many views; viewer’s feedback</p> <p>Group 3- Number of patients seen, outreach workers/testers responsible. Provided progress updates- how are we doing?</p> <p>Group 4- Self-testing may lead to higher positivity rates. Non-public testing helps to reduce stigma. Greater number of untested folks. Continue evaluation throughout the year. Compare data to traditional testing.</p> <p>Group 5- Number of people tested since rollout vs. prior</p> <p>Group 6- Asking ODH for number of test given in Cuyahoga County. Satisfaction surveys. Asking for consent to contract.</p> <p>Step 5: Impact and Reflection</p> <p>Group 1- monthly/annual stats</p> <p>Group 2- Review feedback</p> <p>Group 3-Evaluate after each event- number of test/condoms. Increase awareness if needed.</p>	
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	<p>Group 4- Continue evaluation throughout the year. Compare data to traditional testing.</p> <p>Group 5- Number of patients educated/tested in surveys post visit.</p> <p>Group 6: N/A</p>	
4.	LoveLeadsHere.org	CCBH
	<p>Test Me Social Media Campaign</p> <ul style="list-style-type: none"> • Campaign stats: September-November 2022 • Uses Gay Ad Network: LGBTQ+ dating apps & websites within Cuy. County • English & Spanish • Click Through Rate (CTR) Avg.: 0.36% • Ratio of how often people who see your ad end up clicking it • Total Impressions: 1,112,488 (Avg. per month: 370,829) • An ad is viewed once by a visitor or displayed once on a web page <p>Visit www.loveleadshere.org to see additional campaigns and social media toolkits. If you do not see your agency on the resource list, please reach out to Erin Lark at elark@ccbh.net</p> <p>Loveleadshere print materials can be ordered through elark@ccbh.net or blutz@ccbh.net</p>	
5.	Meeting Assessment Results	CAG
	<p>The best things that happened in today’s meeting were....</p> <ul style="list-style-type: none"> • All the community members present! • Presentations about current practices • Networking with other organizations to increase my outreach in Slavic Village. • Happy to hear about CDPHs new approach centering equity and SDoH. Being with PEOPLE! :) skipping lengthy introductions. 	

- Seeing people/ networking; seeing such a great CCBH team working well together and being so welcoming; learning about CDPH changes and the opening up of the whole city to SSP
- Networking, brainstorming, hearing and comparing challenges.
- Learning about efforts to prevent HIV infection
- Learning that rate of infection is down
- Putting Faces to names 2) Spotlight Speakers 3) Meeting others in HIV community

In our next meeting, I hope there is an opportunity to....

- Connect more consistently on the work each group is doing as a whole as well as within our organization
- Timing, can't go over each time
- Collaboration with being competitive with each other.
- Keep what is best for people (clients, patients, etc.) centered and create as much EASE as possible for people.
- Meet each other (I don't know everyone)
- Be respectful and not disruptive to teams or the group as a whole.
- Meet regularly
- Keep sharing resources and highlighting what agencies offer to our community

One thing we can do more of to work better together is.....

- Review all the resources each group does so that we can take them back to our programs to provide to patients
- Have more time to workshop / co-create / brainstorm together
- See how the EHE plan fits with these meetings
- Brainstorm
- Interact
- Stay on schedule a little more. I had to leave before everyone was done, which was unfortunate!

I am most proud of this group when it.....

	<ul style="list-style-type: none"> • Comes up with creative and innovative solutions • They give new ideas to reach our target population. • Respectfully asks challenging questions and collaborates together on solutions that benefit the whole community • Listens to each other respectfully and isn't defensive. • Collectively collaborates on processes to end the epidemic. • Passion shown by all • Generates new ideas together from actual experience of working with the community! 	
6.	Agency Announcements/ Upcoming Events / Other Items	CAG Members
	<ul style="list-style-type: none"> ○ None 	
7.	Upcoming EHE CAG meetings	CAG Members
	<p>Treat Pillar: April 12, 2023; 8:30a-12:30p Prevent Pillar: July 12, 2023; 8:30a-12:30p Respond Pillar: October 11, 2023; 8:30a-12:30p</p> <p>RSVP to April's meeting here</p>	

1.11.23 Meeting Attendance

Name	Agency/Affiliation	Role
Ade Elisha	CCBH	Supervisor
Adriana Whelan	The Centers	Medical Director HIV & Harm Reduction
Akeem Rollins	Metro	PrEP Navigator
Alissa Misley	Signature Health	Director of Infectious Disease
Anastassia Idov	CCBH	RW Manager
Ann Avery	Metro	MD
Ashley Rosser	Thrive for Change	Harm Reduction

Brian Lutz	CCBH	EHE Program Manager
Brittani Flory	CCBH	PM
Brittany Anderson Freese	Signature Health	Program Manager
Brooke Willis	CWRU ACTU	Community Educator & Recruiter
Cederick Taylor	CDPH	Assistance Admin
Chris Miller	University Settlement	HIV Prevention Coordinator
Clarence Williams	CCBH	Epi
Daytona Harris	Neighborhood Family Practice	MCM
Deairius Houston	Central Outreach Wellness	Director of Program Innovation
Devonta Black	COCW	Case manager
Dylan Dickinson	May Dugan Center	LGBTQ+ Therapist
Elizabeth Habat	UH Hospitals	Social Worker
Elvira Toader	We Think 4 A Change	Intern
Erica Jones	WT4AC	Outreach Specialist
Erin Lark	CCBH	EHE Program Manager
Frank Lewis	NLURC	Manager
Gloria Agosto Davis	CCBH	EHE Supervisor
Grace Schoenberger	PPGOH/OSCE	CHEM II
Gulnar Feerasta	LGBT Center	Director of Programs
Holly Phillips	Medina County Health Dept.	Public Health Nurse
James Stevenson	Nueva Luz	SMS Support Facilitator
Jeanette Collins	Cleveland Treatment Center	HIV Coordinator
Jen McMillen Smith	Metro	Social Worker
Jess Bruhaker	Signature Health	Prevention Coordinator
Joan Thomon	CSU	Nursing
Jordian Foster	AIDS Taskforce	Director of Education
Joyce Agosto	Serenity Health & Wellness	Prevention Specialist
Julie Patterson	AIDS Funding Collab	Director
Justin Yax	UHCMC	ER Doctor

Kate Burnett-Bruckman	UH Hospitals	QI Manager
Kiran Faryar	UH Hospitals	Program Director
LaJuanna White	CCBH	DIS Manager
LaKeesha James	CCBH	Program Manager
Lauren Bagoly	Metro	Social Worker
LeAnder Lovett	Planning Council	Member
Lindsey Akpo-Esambe	CCBH	DIS
Lita Wills	CDPH	Commissioner
Liz Schaefer	Signature Health	Case manager
Louis Catania	Metro	Patient Navigator
Marion Laurence	Cleveland Treatment Center	HIV Program
Martha Halko	CCBH	Director--Population Health
Mary Drozda	CCBH	Clinic Nurse
Melissa Kolenz	CCBH	HIV/STD Prevention Manager
Michael Gierlack	Metro	Manager
Michael Mayer	Metro	Behavioral Care Coordinator
Michelle Jackson Rollins	WT4AC	Executive Director
Monica Baker	CCBH	RW Supervisor
Monica Diaz	Metro	Data
Nicole Borowy-Salamon	Beech Brook	Program Manager
Nicole Dister	Metro	Behavioral Health
Rachel McDade	CCBH	DIS Program Manager
Rebecca Mason	Metro	Community Manager
Rickey Lewis	I Care About Life & I Care About Your Life	E.D.
Stephanie Manhoff	Medina County Health Dept.	PHN Program Director
Stephanie Shorts	Metro Project DAWN	Coordinator
Ta'Juanna Simpson	CCBH	EHE DIS
Tiffany Greene	CDPH	Project Coordinator

Tina Marbury	Ryan White Planning Council	CHW
Tizita Guffie	University Hosp	Community Health Manager
Toni Mallory	CCBH	Admin Specialist-RW
Tracey Brichaceh	Metro	Social Worker
Yvonnda West	Project Safe	Community Outreach
Zach Levar	CCBH	Deputy Director--HIV