

Cuyahoga Regional HIV Prevention and Care Planning Council

Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties

Brenda Glass, Billy Gayheart - Co-Chairs



Membership, Retention and Marketing (MRM) Minutes

Wednesday, January 4, 2023

2:30 am to 3:30 pm

Start: 2:34 pm

End: 3:36 pm

Facilitator: B. Gayheart

Moment of Reflection

Welcome and Introductions

Approval of Agenda: January 4, 2023

Addendum:

Motion: B. Glass Seconded: K. Dennis

Vote: In Favor: All Opposed: 0 Abstained: 0

Approval of the Minutes: November 2, 2022

Addendum:

Motion: J. McMinn Seconded: B. Glass

Vote: In Favor: 5 Opposed: 0 Abstained: 2- J. Toombs, F. Ross

New/Old Business

Annual Membership Reflectiveness Review- S. Harris

This is a report we give HRSA, it does not include newest members until official appointment. We have to compare what our jurisdiction looks like against our other five counties. For mandatory categories, all are currently in place. HRSA also looks at what categories are vacant and that the reflectiveness for age, ethnicity, and other criteria is in place. For our overall focus:

1. More Hispanic recruitment.
2. More males needed.
3. Recruitment of age groups, 20-49.

Develop an Open Nomination Plan Recruitment for 2023

For overall membership, a 35 count is acceptable, but the goal is to try and maintain 31 members.

***Comment: N. O'Neal** – We can look, not just at organizations, but also individuals who work for agencies that may know of a pull, unaware to us, from where we might want to recruit.

***Comment: J. Toombs** - We have a Latino project and case mgr., will reach out for recommendations.

***Comment: B. Gayheart**, Will reach out or put on radar, El Centro that serves Lorain County.

S. Harris – We will reach out for presenters, get info on others, and regroup next month on progresses.

Develop a Planning Council 2023 Training Plan

S. Harris - A plain-language presentation on Apretude, the long-acting PrEP drug) for the Prevention meeting, and a Presentation of S&F overview for priority setting/ranking process.

B. Gayheart – Present on understanding utilization/spending, fiscal reports, reallocation, and carryover.

***Comment: Z. Levar** –Next week is EtHE quarterly meeting, committee can decide if updates needed.

***Response: J. McMinn** – No need for EtHE training right now.

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Parking Lot – None

Announcements

B. Gayheart – A reminder to keep an eye on attendance.

Adjournment

Motion: J. Toombs Seconded: F. Ross

Attendance

		Jan	Feb	Mar	Apr	May	June PSRA	Aug	Sep	Oct	Nov
	MRM Members										
1	Brenda Glass, Co-chair	20									
2	Billy Gayheart, Co-chair	20									
3	Joye Toombs	20									
4	Kimberlin Dennis	10									
5	Naimah O’Neal	10									
6	Jeannie Citerman-Kraeger	0									
7	Clinton Droster	0									
	Total in Attendance	5									

PC Members: J. McMinn, F. Ross

Attendees: M. Brooks, R. Bryant-Watkins, J. Brubaker

Staff: A. Idov, S. Harris, T. Mallory