

## **Cuyahoga Regional HIV Prevention and Care Planning Council**

*Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties*

**Brenda Glass, Billy Gayheart - Co-Chairs**



### **Membership, Retention and Marketing (MRM) Minutes**

**Wednesday, November 2, 2022**

**2:30 am to 3:30 pm**

**Start:** 2:35 pm

**End:** 4:18 pm

**Facilitator:** B. Glass

#### **Moment of Reflection**

#### **Welcome and Introductions**

#### **Approval of Agenda: November 2, 2022**

##### **Addendum:**

Motion: C. Barnett                      Seconded: C. Droster

Vote: In Favor: All      Opposed: 0      Abstained: 0

#### **Approval of the Minutes: October 5, 2022**

##### **Addendum:**

Motion: K. Dennis                      Seconded: C. Droster

Vote: In Favor: 6      Opposed: 0      Abstained: 3- B. Glass, J. Citerman-Kraeger, J. McMinn

#### **New/Old Business**

##### **The 2022 Annual New Member Orientation/Refresher Training**

The mission, responsibilities, and work of Planning Council is very important to the overall success of the program and, because of that, we are required by HRSA to conduct at least one, new member training each year. This year, we are asking for input and testimonies from current members about their experiences and why they chose to serve on the council. Afterwards, we will go into the background of Ryan White, why it exists, partnerships, and the planning council's role.

##### **PC Testimonials**

**N. O'Neal** – *"I've been on PC for many years and I think my reason for serving on PC and as a chair, is to be a voice to those who cannot for different reasons. Also, being a PLWH and a social worker at an agency that receives RW funding, gives me another look and appreciation for being at the forefront of how RW works and how to utilize services."*

**B. Glass** – *"I serve because I know a lot of PLWH don't have voices or come to the table and I can speak up for them. It is a needed task to serve on the PC, and I also previously worked for agency that provided services, but now, independently, still continue to serve."*

##### **Origin of Ryan White Planning Council – "Ryan White Legislation"**

At the onset of the HIV/Aids epidemic, it was considered a gay, white man's disease. Because of the stigma, lack of knowledge, and controversy around that initial labeling, this disease never received the immediate attention it desperately needed. As a result, the disease began swiftly affecting people from all sectors of society and causing death, often within four months of diagnosis. When Ryan White, a young, 14-year old teenager and hemophiliac contracted HIV through a blood transfusion, the disease finally came to the forefront. His face proved to be a more powerful voice for making legislation come about. Prior to that, the public refused to support PLWH/Aids. On August 18, 1990, a law was passed creating the Ryan White Comprehensive AIDS Resources Emergency (CARE) Act, becoming a major

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program and one of the best services for PLWH to get the help they needed. Since its inception, the law has been amended four times but continues to remain in effect and uncontested, to this day.

### Ryan White Parts

**Part A:** Funds 52 eligible metropolitan areas (EMAs) and transitional Grant areas (TGAs) that are severely & disproportionately affected by the HIV epidemic. (*Formula, Supplemental and Minority AIDS Initiative*). **Part A** funds may be used to provide a continuum of care (i.e., medical and support services) for people living with HIV. Support services **must** be linked to medical outcomes (e.g., *reduced viral load*).

**Part B:** Provides grants to States, U.S. Territories and the District of Columbia.

**Part C:** Provides Early Intervention Services and Capacity Development Grants.

**Part D:** Provides services for Women, Infants, Children, Youth and their Families.

**Part F:** Designed for Special Projects of National Significance (SPNS), HIV/AIDS Education & Training Centers (AETCs), Dental Reimbursements & Community Based Dental Partnerships, and Minority AIDS Initiatives.

### Ryan White as “Payer of Last Resort”

Legislation requires that Ryan White grant funds not be used to pay for items of service that are eligible for coverage “under any State compensation program, under an insurance policy, or under any Federal or State health benefits program” [Section 2605(a)(6)]. HRSA policy states that Ryan White “may pay for services that fill the gaps in coverage of these other private or public health care programs, but the funds cannot be used for services that should be reimbursed or paid by the other payers.”

### Cleveland Transitional Grant Area

The six (6) counties that form Cleveland TGA -Ashtabula, Cuyahoga, Geauga, Lake, Lorain, and Medina.

### Planning Council Membership

Representation - Membership must represent 15 specific Membership Categories and must include 33% PLWHs who are not affiliated with Part A service providers (*unaffiliated or Non-aligned*).

- Reflectiveness- Overall membership and PLWH membership must be reflective of the epidemic in the TGA, “with particular consideration given to disproportionately affected and historically underserved groups and subpopulations” [Section 2602(b)(1)], with emphasis on race/ethnicity and gender and focus on county of residence.

- Open Nominations process required for recruiting Membership.

- Planning Council may not be chaired solely by an employee of the Grantee/Recipient.

PC Mandated Membership Categories -1) Health care providers, including federally qualified Health centers; 2) Community-based organizations (CBOs) serving affected populations and AIDS service organizations (ASOs); 3) Social Service providers, including providers of housing and homeless services; 4) Mental health providers; 5) Substance abuse providers; 6) Local public health agencies; 7) Hospital planning agencies or health care planning agencies; 8) Affected communities, including people with HIV/AIDS, members of a federally recognized Indian tribe as represented in the population, individuals co-infected with hepatitis B or C, and historically underserved groups and subpopulations; 9) Non-elected community leaders; 10) State Medicaid agency; 11) State Part B; 12) Grantees/Recipients under sub-part II of Part C; 13) Part D Grantees/Recipients, or if none are operating in the TGA, representatives

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or organizations with a history of serving children, youth, women, and families living with HIV and operating in the TGA; 14) Grantees/Recipients of other Federal HIV programs, including HIV prevention programs, Ryan White Part F programs, and Housing Opportunities for Persons with AIDS (HOPWA) grantees; and 15) Representatives of individuals who formerly were Federal, State, or local prisoners, were released from the custody of the penal system during the preceding 3 years and had HIV/AIDS as of the date of release.

### **Cuyahoga Regional HIV Prevention and Care Planning Council Operating Structure**



### **PC Subcommittee**

**Community Liaison Committee** – Leads and coordinates links between the Planning Council and the PLWH/A community, especially consumers of Ryan White funded Services.

**Strategy & Finance Committee** – Monitors Part A expenditures, service utilization, oversees the annual Priority Setting & Resource Allocation (PSRA) Process and procedures for reallocation of funding.

**Membership, Retention and Marketing** – Oversees Planning Council membership recruitment, training, operating procedures (Bylaws) and vetting of candidates to serve on Planning Council.

**Quality Improvement** – Ensures services funded by Part A meet or exceed established HIV clinical standards and Public Health Guidelines; provides leadership & support for the PC Comprehensive Needs Assessments and Integrated Comprehensive Plan.

**HIV Prevention** - Serves as a sounding board to minimize gaps in HIV programs and services throughout the jurisdiction. Prevention committee members are to provide data-based input to strengthen the effectiveness HIV prevention programs and services. Provide input for the targeting of populations at high risk for HIV and STIs.

**PC Exec Co-Chairs** - Cuyahoga County Representative, appointed by the County (*Christy Nichols*), City of Cleveland, Dept. of Health Representative, appointed by the City (*Brian Kimball*), and a PLWH Representative, elected by the PC, and must be openly HIV+ (*Kimberlin Dennis*).

### **Attendance Policy**

The goal is 100% attendance with points awarded as follows: *Planning Council*- 20; *Sub-Committee of Record* -20; *Sub-Committee* -10; *Special Meetings*- 20 Points (PSRA, HRSA, Ad Hoc) counts toward overall attendance. The Executive Committee may also allocate additional points for special meetings to encourage participation.

### **Planning Council Roles & Responsibilities as a Body and as Individuals**

As advocates of PLWH, bring passion, represent our communities, be heard, and understand and help manage conflicts of interest (COI) within the PC. Also, respect confidentiality, listen, learn, and teach

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others, keep an open mind, use data as the basis for decision-making and, most importantly, stay focused on your responsibility for helping to develop a seamless, accessible system of care for all PLWH/A.

### Important Materials to Read to Learn more about Ryan White Part A Planning Councils

- [Planning Council Primer](#)
- **Planning Council Operations** chapter from the [Part A Manual](#)
- [Planning Council Bylaws](#)

**Parking Lot – None**

### **Announcements**

**To all chairs**, there will be a Special Executive Committee Co-Chair Orientation/Training on Wednesday, November 16<sup>th</sup> from 4:00-5:30pm, immediately following the QI meeting.

**N. O’Neal** – Women We Think 4 A Change is sponsoring an event on Nov 14, 2022. The first 25 applicants will receive a gift card for registering.

### **Adjournment**

Motion: N. O’Neal      Seconded: C. Droster

### **Attendance**

		Jan	Feb	Mar	Apr	May	June PSRA	Aug	Sep	Oct	Nov
	<b>MRM Members</b>										
1	Brenda Glass, Co-chair	20	20	20	20	20	20	20	0	0	20
2	Billy Gayheart, Co-chair	10	10	10	20	20	20	0	20	20	20
3	Joye Toombs	0	20	20	20	20	20	20	20	20	0
4	Kimberlin Dennis	10	10	10	10	10	10	10	10	10	10
5	Naimah O’Neal	10	10	10	10	10	10	0	10	10	10
6	Jeannie Citerman-Kraeger	10	10	10	10	10	10	10	10	0	10
7	Clinton Droster	10	0	10	10	10	10	10	10	10	10
	<b>Total in Attendance</b>	6	6	7	7	7	7	5	6	5	6

**PC Members:** C. Barnett, J. McMinn, D. Harris

Attendees: M Jackson-Rollins

Staff: Z. Levar, S. Harris, T. Mallory