



## **Cuyahoga County Board of Health COVID-19 and Flu Mini Grant Proposal 2022-2023**

Cuyahoga County Board of Health (CCBH) is in search of local Community-Based Organizations to collaborate with, in the greater Cleveland/Cuyahoga County area. This work will be implemented under the 2022-23 REACH Supplemental grant (funded by the Centers for Disease Control & Prevention), focusing on addressing COVID-19 and flu racial/ethnic disparities. COVID-19 and flu continue to disproportionately affect under-resourced communities of color. Based on research conducted by CCBH and our partners, the data indicates that there is still imperative work that needs to be done. This is why we need YOU! With the work carried out by Community-Based Organizations and CCBH, we will be able to address inequities and disparities among our African-American/Black and/or Hispanic/Latino residents as it relates to COVID-19 and the flu. Community-based organizations, faith-based institutions, and small businesses serving African-American/Black and/or Hispanic/Latino populations are great candidates for this funding opportunity.

Mini-grant funding is available for local community-based organizations that service our target communities/ zip codes addressing racial/ethnic disparities in COVID-19 and flu. The objectives of this funding are to increase COVID-19 and flu awareness; increase readiness for COVID-19 and flu vaccines; and increase access to COVID-19 and flu vaccines for our targeted populations. The objectives are intended to be accomplished by hosting activities and/or events to increase vaccination opportunities, and to gather and disseminate educational/outreach materials on

COVID-19 and flu. CCBH's goal is to work with trusted community organizations and partners who are committed to breaking down barriers that individuals face in under-resourced populations. **Through this competitive application, each applicant may apply for up to \$20,000.** The purpose of this funding opportunity is to create strong partnerships to guide and support the program's objectives to help reduce COVID-19 and flu-related disparities among African-American/Black and Hispanic/Latino populations.

Powerful voices of the community have the ability to improve vaccination rates, reduce vaccine hesitancy, and minimize hospitalizations. Do you have what it takes to make a difference? COVID-19 and flu have changed our lives and how we interact with one another significantly. There are solutions and preventive measures to not only combat COVID-19 and flu, but to stop the transmission and further spread of these diseases. Through this funding, each grant recipient will be tasked with providing suitable outreach activities that are effective, culturally relevant, and engaging. Community partners focal points will address: 1). Vaccine information 2). Vaccine availability, and 3). Vaccine confidence. Although, we may not be able to fully eradicate COVID-19 and flu, we can tailor our interventions to reduce the burden that these diseases place on our target audience. The residents of greater Cleveland/Cuyahoga County deserve to live longer and healthier lives. With your support, we can shape a better future and help our target communities/zip codes reach their highest health potential.

### **Mini-Grant Funding**

**Budget and Project Period:** February 8, 2023 through August 31, 2023

**Funding Level:** Provides grant awards up to a total of \$20,000, on a competitive basis, to address barriers to vaccine uptake. Requests above \$20,000 will unfortunately not be considered for funding. Award amounts will be determined by the applicant's activities and award amount requested. CCBH will be in contact with all awardees to establish the terms of the award (budget, contract, payment schedule, reporting etc.).

**Requirements:**

**Host at least three COVID-19 and/or flu activities/events with the target population.**

- Allowable activities/events include
  - conducting community outreach/educational campaigns;
  - hosting listening sessions/townhalls/ Q&A Sessions to engage the community around COVID-19 and flu;
  - facilitating communication activities in coordination with CCBH (radio, local news, social media, etc.);
  - disseminating COVID-19 and/or flu educational materials;
  - connecting residents to COVID-19 and flu vaccine opportunities with transportation assistance; and
  - hosting COVID-19 and or flu vaccine events/clinics

*NOTE: this is not intended to be an exhaustive list, only examples; please feel free to include activities/events that will engage your intended audience- please see additional activities/events outlined in box below.*

**Work with/in identified target populations in the greater Cleveland/Cuyahoga County area.**

**People of Color (African American/Black and/or Hispanic/Latino) living in a target zip code:**

- Eastside CLE: Glenville (44108) and Collinwood (44103, 44110)
- Westside CLE: Ohio City & Tremont (44109), and Clark Fulton (44102, 44109)
- Eastside First Ring Suburbs: East Cleveland (44110, 44112), Euclid (44117, 44123, 44132), Bedford Heights (44146), Garfield Heights (44105, 44125), Maple Heights (44137), and Warrensville Heights (44128).

**Ideas for Activities/ Events/ Partnerships:**

We want you to think outside the box and **create unique activities and/or events** that will encourage people to participate, gain knowledge, and get vaccinated. Below is a list of further ideas and suggestions for types of approved **activities/events**.

▪ **Vaccine Clinic**

- Partner with CCBH to host a community-based event where COVID-19/ and or flu vaccines are provided. (i.e. churches, mosques, salons, barbershops, etc.).
- Assist and facilitate registration for vaccination clinics for those who do not have access to internet or difficulty navigating electronic systems.
- Provide accessibility for people living with mobility impairments and special needs.
- Offer gift cards as incentives for getting vaccinated.

▪ **COVID-19 and/or Flu Activity**

- Community-based event that supports COVID-19 and/or flu vaccine outreach, education, information, resources, and vaccinations.

▪ **COVID-19 and/or Flu Lunch and Learn in Congregate Settings for Staff (examples include):**

- Group homes
- Nursing homes/ long-term care facilities
- Inpatient mental health facilities
- Substance use treatment facilities
- Homeless/ domestic violence shelters
- Transitional housing/ halfway homes

▪ **Sports Jamboree Event**

- Provide COVID-19 and /or flu information/vaccinations at a sporting event (i.e. 3-point shootout, dunk contest, etc).

- **Host a Wellness Activity with Community Partners**

- Partner with local barbers and hairstylists for a vaccination outreach and education campaign\*\*\*
- Contract or partner with a transportation service to provide door-to-door transportation to and from vaccination clinics. (i.e. Lyft, Uber, RTA, and/or local car service).
- Provide stress and anxiety management activities
- Provide mask and hand sanitizer kiosk
- Train trusted and influential community leaders on basic COVID-19 and flu information

- **Host a Family Game Night** (i.e. Jeopardy or Family Feud- COVID-19 and flu edition)

- Winners win prizes/ incentives
- Community members get to learn

- **Communication Activities**

- Town hall on COVID-19 and/or flu (listening session/Questions & Answers Session)
- Dispelling myths presentation- for example, “Not to burst your bubble”  
(sharing the truths about COVID-19 and /or flu, vaccinations, and breaking down how they really work)
- Hot Cards
  - Conduct community level outreach (passing out/ sharing vital COVID-19 and flu information).
  - Provide information at pre-existing neighborhood-specific events/ games.

**Potential Partnerships:**

- **Partnering with Municipalities/Community-Based Organizations/Civic Organizations (for example):**
  - Cleveland Department of Public Health
  - City of Cleveland (other local municipalities in targeted zip codes)
  - Cleveland Foundation (or other philanthropic organization)
  - American Heart Association (or other voluntary health organization)
  - American Red Cross
  - Urban League
  
- **Partnering with local food establishments or charitable food organizations (for example):**
  - Giant Eagle, Dave's, Marcs, Meijer, Heinen's, Aldi, Cleveland Foodbank
  - Pass out/disseminate COVID-19 and / flu information
  - Food establishment offers discount and/or coupon for patrons who participateCleveland Foodbank

## Mini-Grant Overview / Recap 2022-2023

### Eligibility:

- Applicants can include community-based organizations, small businesses, faith-based institutions, etc., serving Black and/or Hispanic/Latino residents in target zip codes.
- Must be willing to host at least **three COVID-19 and/or Flu vaccine activities/events** with the target population.
- Target Population
  - People of Color (African America/Black and/or Hispanic/Latino) living in a target zip code

### Application Details:

- **Application deadline is January 18, 2023, by 4:30 p.m.**
  - *No late applications will be accepted.*
- **Notice of award will be made on or around February 1, 2023.**
- Project timeframe is February 8, 2023 through August 31, 2023.
- Grant awards up to \$20,000 each.
- **Pre-recorded application informational webinar will be posted on the CCBH website, <https://ccbh.net/>** (webinar will review the application process and provide more information related to this funding opportunity); FAQs will also be posted on the CCBH website. It can be found under the “Business” tab under “Requests for Proposals/Requests for Quotes” <https://ccbh.net/rfqs/>.

### Application Scoring

All applications that are complete and comply with the **mini-grant requirements** will be reviewed and scored by an objective review committee. **A total possible score of 25 points** for applications will be used to **evaluate each proposal** as follows:

- Organization Information 2 points
- Background and Justification 5 points
- Target Population and Zip Code 5 points
- Project Overview 5 points
- Project Timeline 2 points
- Project Budget 5 points
- Evaluation 1 point

**\*\*\*Score Bonus Points:** An additional 5 points can be earned for holding a vaccination clinic or COVID-19 and/or flu activity from the list below:

- COVID-19 and/or flu activity with local barbers/barbershops and/or stylists/beauty salons.

For reference: <https://sph.umd.edu/research-impact/research-centers/maryland-center-health-equity/projects-maryland-center-health-equity/maryland-barbers-and-stylists-united-health>

- COVID-19 and/or Flu activity with a Spanish speaking social club (i.e. Club San Lorenzo/ Club Alma Yaucano/ and or car clubs etc).

The **5 points will be added** to the applicant's total score.



**How to Submit:**

Send completed applications as an email attachment to Randall Gregory at [rgregory@ccbh.net](mailto:rgregory@ccbh.net). The signature of the project lead or administrator with authority over the project is required on the commitment page. Electronic signatures are accepted. Applicants without email access can either fax, hand deliver, or mail their applications to the attention of Randall Gregory no later than 4:30 p.m. on January 18th, 2023. If you have any questions, please contact Randall Gregory at 216-201-2001 x 1344 (office), 216-548-2712 (cell), and email at [rgregory@ccbh.net](mailto:rgregory@ccbh.net).

All Applications to the Attention of:

Randall Gregory, Mini Grant Coordinator

Cuyahoga County Board of Health

5550 Venture Drive

Parma, Ohio, 44130

Fax #: (216) 676-1325

[rgregory@ccbh.net](mailto:rgregory@ccbh.net)

**APPLICATIONS MUST BE RECEIVED BY 4:30 PM ON January 18th, 2023.**

**No late applications will be accepted.**

**Mini-Grant Application**

**ORGANIZATION INFORMATION**

Name of Organization:

Address:

City:

State:

Zip code:

Project Lead Name and Title:

Phone Number:

Fax Number:

Email Address:

Total Amount Requested:

**Brief Project Description:**

Please respond to each question below. Responses should be no more than 500 words for each section.

**1) Background and Justification**

This section should clearly identify the problem to be addressed.

**2) Target Population and Zip Code**

Indicate the target population (Black and/or Hispanic/Latino) and the target zip codes from the list provided on page 3. Briefly describe your experience with the proposed target population(s).

**3) Project Overview**

- a. Outline your plans to implement the mini-grant. List specific goals and objectives (bulleted list is acceptable).
- b. List the names and organizations, as well as the roles of any additional individuals who will be involved in implementing this project:

**4) Project Timeline**

Provide a timetable listing specific key activities and completion dates from project beginning to end.

**5) Project Budget**

Provide a detailed budget including dollar amounts and descriptions for how each line item will be used.

**6) Evaluation**

Provide a statement of commitment to work with CCBH on collecting information to help measure community impact.

- 7) Have you ever received any grants or funding to address COVID-19 and/or flu vaccine availability, vaccine access, and/or vaccine confidence?

If you replied “yes” to receiving previous grants or funding, please describe the activities, the funding source(s) and amount(s), if known:

Racial and Ethnic Approaches to Community Health (REACH) Supplemental Mini Grant

Signatures

I/We have reviewed this mini-grant application and to the best of my knowledge the information in this application is true and correct and I am legally authorized to sign and submit this application on behalf of this organization.

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Project Lead

Date

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Administrator

Date

*If this is an electronic signature, it shall bear the same legal binding as physically signing your name on a paper document.*